

The ODD Sock Impact 2022

The ODD Sock Mission: *Expressing love, hope and the life-giving power of God's grace by providing socks and other humanitarian aid to non-profits worldwide.*

When Compassion Activates Action... Lives Change.

Sock Deliveries

In 2022 **The ODD Sock** delivered socks into 6 states and multiple foreign countries. These deliveries went to many different ministries... The miles driven amounted to 21,123. These ministries serve tens of thousands of people per year. In total more than 102,000 pairs of socks were delivered in 2022. We impacted 50,000+. Some of the delivery locations were in Charlotte and the surrounding counties. Socks were also delivered into the states of Kentucky, Tennessee, Virginia, West Virginia, North and South Carolina, New York, Pennsylvania, Georgia and Arkansas. Early in 2022 we acquired the use of a 6x12 trailer that we used in 2022. This allowed delivery of 100 to 120 boxes per trip. The reason we did not deliver more socks in 2022 was that there was not enough financial support.

Sock Donations

In 2022 sock donations to **The ODD Sock** were 134,000+ total pairs. These donations came from 2 sources...

1) Sock companies and manufacturers. The companies that donated new socks include TCK Sports, SABG Socks, BomBas Socks, Hanes Sock Drive, Solmate Socks and Swiftwick Socks.

2) Gently used donations came from individuals and groups.

How can you help in 2023?

1) Volunteer

In 2023 we need volunteers from church youth groups, schools, libraries, assisted living centers, service groups and businesses.... In 2022 898.5 community service hours were used.

How to volunteer

For information on scheduling a sock processing (sort) email:

volunteertheoddssock@gmail.com

2) Financial Support

The following areas is where **The ODD Sock** needs financial help:

- 1) Delivery expenses for out of town trips. (\$3,000 quarterly)
- 2) Storage Unit Rental (\$225.00 monthly)
- 3) Cardboard Delivery boxes (\$650.00 quarterly)
- 4) International shipping cost (\$425.00 yearly)
- 5) Trailer maintenance expense (\$50.00 quarterly)
- 6) Promotional materials, printing, packing tape and misc operating expenses. (\$125.00 quarterly)

For information on making an in-kind donation email:

fundingtheoddssock@gmail.com

Monthly Budget

When collecting gently used socks, if possible, include a financial donation of \$0.25 per pair of socks to cover processing and delivery expenses.

In 2023, to meet budgeted needs, the average donation per month is \$1685.25. The budget growth goal is to average \$1,950.00 per month. Please help to meet our growth goal.

How to Donate?

Website: www.TheODDSock.org

Checks may be made payable and mailed to: **The ODD Sock Inc.**
428 South Main Street, Suite B-121
Davidson, NC 28036-7200

Your financial support is tax deductible.

Personnel Needs

Seeking volunteer administrative assistants to work with the Lead Sock Wrangle and board members.

To inquire about these positions email: Infotheoddsock@gmail.com

News

The ODD Sock continues to grow with the use of a 6x12 trailer. This will allow pick-up more donations and to do bigger processing events (sorts). The “sock wagon” will transport 82 boxes. This allows delivery of more socks to more homeless shelters.

Events

- 1) Spring out of Socks (April 2023)
- 2) Socktember (September 2023)

During the months of April and September we emphasize collecting clean, paired and unpaired, outgrown unused, gently used socks. We ask business, churches and civic groups to host sock collection boxes and to have schools to do sock collection drives.

Social Media

A social media presence is maintained on Facebook, Instagram and Twitter. See upcoming news, events and videos on these social media locations.

Facebook: TheODDSock.org
Instagram: [InfoTheODDSock](https://www.instagram.com/InfoTheODDSock)
Twitter: [@TheODDSock1](https://twitter.com/TheODDSock1)

Future Sock Dreams

Looking for individuals or groups that would like to start a sock ministry in their area.

Our Slogan: Socks4Soles

Printing Courtesy of PostNet; 428-B South Main St.; Davidson NC 28036